



**ROCKWORKS**  
BUILT TO REBUILD

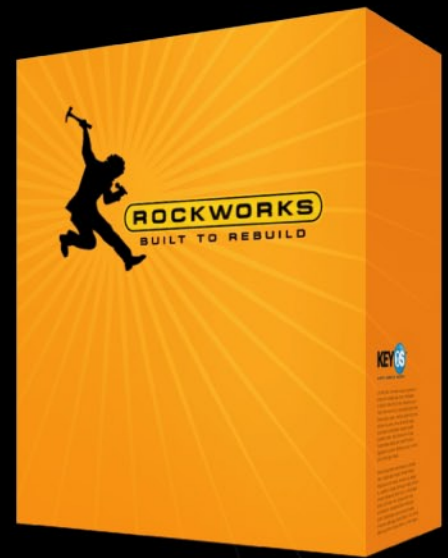
## RockWorks Uses KEYOS COMMERCE to Drive "GIVE IT UP FOR ROCKWORKS" Hurricane Katrina Relief Campaign

**WHO:** ROCKWORKS Foundation is a first-of-its-kind 'construction-production' disaster relief organization that engages the entertainment community to actually do the work, not just raise funds. ROCKWORKS revitalizes communities and rebuilds lives by working side-by-side with those affected by disasters and extreme poverty to achieve sustainable, long-term solutions.

**NEED:** A robust eCommerce platform capable of integrating with common payment gateways while providing flexibility integration with conventional DRM solutions. The non-profit industry is multi-billion dollar industry driven by progressive and technology that must be easy to use and highly secure.

**SOLUTION:** Using KEYOS COMMERCE, RockWorks was able to securely receive donations from a global audience using their KEYOS ACCOUNT and third-party payment gateway. Detailed transactions receipts and reports were generated in real-time via KEYOS and delivered via email or via the KEYOS CONSOLE.

[www.rockworks.us](http://www.rockworks.us)



"RockWorks had to rapidly deploy technology our donors could use while preserving industry accepted levels of security. BUYDRM delivered the solution we needed with KEYOS COMMERCE and made the integration with our KEYOS Account simple and easy."



- Scott Kramer, EXECUTIVE PRODUCER, RockWorks

**BUYDRM**™  
Pay Media Empowerment  
[P]: 512.377.1340  
[F]: 512.692.2824  
sales@buydrm.com  
www.buydrm.com