



ELLUSIONIST®
MAGIC BEYOND BELIEF

Ellusionist Uses The Magic of KEYOS to Deliver Online Pay-Per-View Content to Magicians Around The World.

WHO: Ellusionist was founded in 2001 to create the best online training environment for people who want to learn high-impact, effective magic tricks. Ellusionist's growth has been unprecedented. To date, over 60,000 members worldwide participate in their discussion forums-- the largest online magic forums on the net.

NEED: A pay media solution that can preserve the value of digital media content while providing transparent global access. The very nature of magic and illusion requires that the pay media be distributed in such a way as to preserve the secret for paying users and to eliminate as much secondary sharing as possible.

SOLUTION: Using the KEYOS Pay-Per-View business model with their in-house shopping cart, Ellusionist is now able to deploy their pay media offering and effectively monetize their online efforts. KEYOS allows Ellusionist to seamlessly deliver PPV content to an end-user without compromising their experience.

www.ellusionist.com



"Our enormous success has come from our ability to deliver the secret behind magic tricks in a scaleable and stable manner. KEYOS helps Ellusionist keep our secrets safe and sellable. Take a bow BUYDRM!"



-Chris Schuh, Manager: Customer Care and Product Development, Ellusionist

BUYDRM™
Pay Media Empowerment
[P]: 512.377.1340
[F]: 512.692.2824
sales@buydrm.com
www.buydrm.com