



BBC Studios Secures Programming with BuyDRM's KeyOS Multi-DRM Platform

April 4th, 2019

The BBC Studios logo, with "BBC" in white letters inside black squares, and "STUDIOS" in large white letters below it. The background is a grid of various blue-toned images, including nature scenes, a magnifying glass, and a globe.

BBC
STUDIOS

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KeyOS provides Studio-Mandated DRM for Streaming and Downloads

April 4th, 2019 - Austin, TX USA & Singapore – BuyDRM announced today that BBC Studios has deployed the KeyOS MultiKey Service and MultiPlay SDKs for delivering secure video content. BBC Studios, a global content company with British creativity at its heart, is a commercial subsidiary of the BBC Group. Formed in April 2018 by the merger of BBC Worldwide and BBC Studios, it spans content financing, development, production, sales, branded services and ancillaries. BBC Studios' award-winning British programmes are internationally recognised across a broad range of genres and specialisms.

BuyDRM pioneered DRM as a Service (DaaS), providing highly available DRM technologies available through easy to deploy, secure APIs. The KeyOS MultiKey service enables major studios, content licensees and OTT operators to quickly deploy studio-approved DRM within their existing content workflow. On the consumer playback side, the KeyOS MultiPlay SDKs for Android and iOS provide a secure, robust and feature-rich platform for delivering streaming video and downloads with casting, subtitles and multi-track audio with today's studio-approved DRMs.

The KeyOS MultiKey Service supports consumer DRMs including Apple FairPlay, Microsoft PlayReady and Google Widevine powering the widest variety of premium content for consumers. The MultiKey Service and MultiPlay SDKs are studio-approved for the delivery of SD, HD and UHD/4K premium content to desktops, devices, consoles and streaming appliances.

“We are excited to renew our relations with BBC Studios and their extremely valuable, relevant and popular content across a variety of genres,” said BuyDRM CEO & Founder Christopher Levy. “BuyDRM's KeyOS Platform stands ready to enable secure, enjoyable and robust playback experiences for BBC Studio's loyal viewers.”

“BBC Studios continues to expand its reach in Southeast Asia, South Africa and European markets and as part of this expansion, we want to continue to ensure that our content security strategy is robust while offering our customers the flexibility for offline viewing that they've come to expect,” said BBC Studios' Shad Hashmi, VP, Digital Development Global Markets and Operations, Asia. “BuyDRM's KeyOS Platform allow us to deliver our content to both online and offline mobile devices with a high level of security.”

“As one of the world's leading providers of Google's Widevine DRM, BuyDRM has extended the reach of BBC Studios' well-known content to devices around the globe,” said Brian Baker, Director, Product Management, Google Widevine Business Unit. “BBC Studios produces extremely valuable content and Google and BuyDRM are working diligently to ensure the content is secure and meets consumer's playback needs.”

ABOUT BUYDRM

BuyDRM™ is a leading global provider of Digital Rights Management and Content Security Services for the entertainment, enterprise and hospitality industries. The KeyOS Multi-DRM platform powers many of the largest brands in media and technology. Recently, Frost & Sullivan awarded BuyDRM the 2018 Global Content Protection Entrepreneurial Company of the Year Award. With 18 years of market-leading experience implementing commercial DRM solutions and media technologies, BuyDRM has amassed substantial success stories for many of today's largest brands. BuyDRM clients include ABC (Australian Broadcasting Corporation), BBC iPlayer, BBC Studios, BBC iPlayer Radio, Blizzard, EPIX, FuboTV, Sony New Media Solutions, Sony Crackle, Sony Pictures, Warner Brothers, Showtime and Zee5.

For more information please visit <https://www.buydrm.com>

ABOUT BBC STUDIOS

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For more information please visit <http://www.bbcstudios.com> and twitter.com/bbcstudios

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